

# 24. Topics in Efficient ML

**EECE454 Introduction to  
Machine Learning Systems**

# Motivation

# Modern AI is big

Last generation of Google Bard required...

**Dataset.** Text corpus of  $7.8 \times 10^{11}$  tokens

Total dataset size = 780 billion tokens

Data source	Proportion of data
Social media conversations (multilingual)	50%
Filtered webpages (multilingual)	27%
Books (English)	13%
GitHub (code)	5%
Wikipedia (multilingual)	4%
News (English)	1%

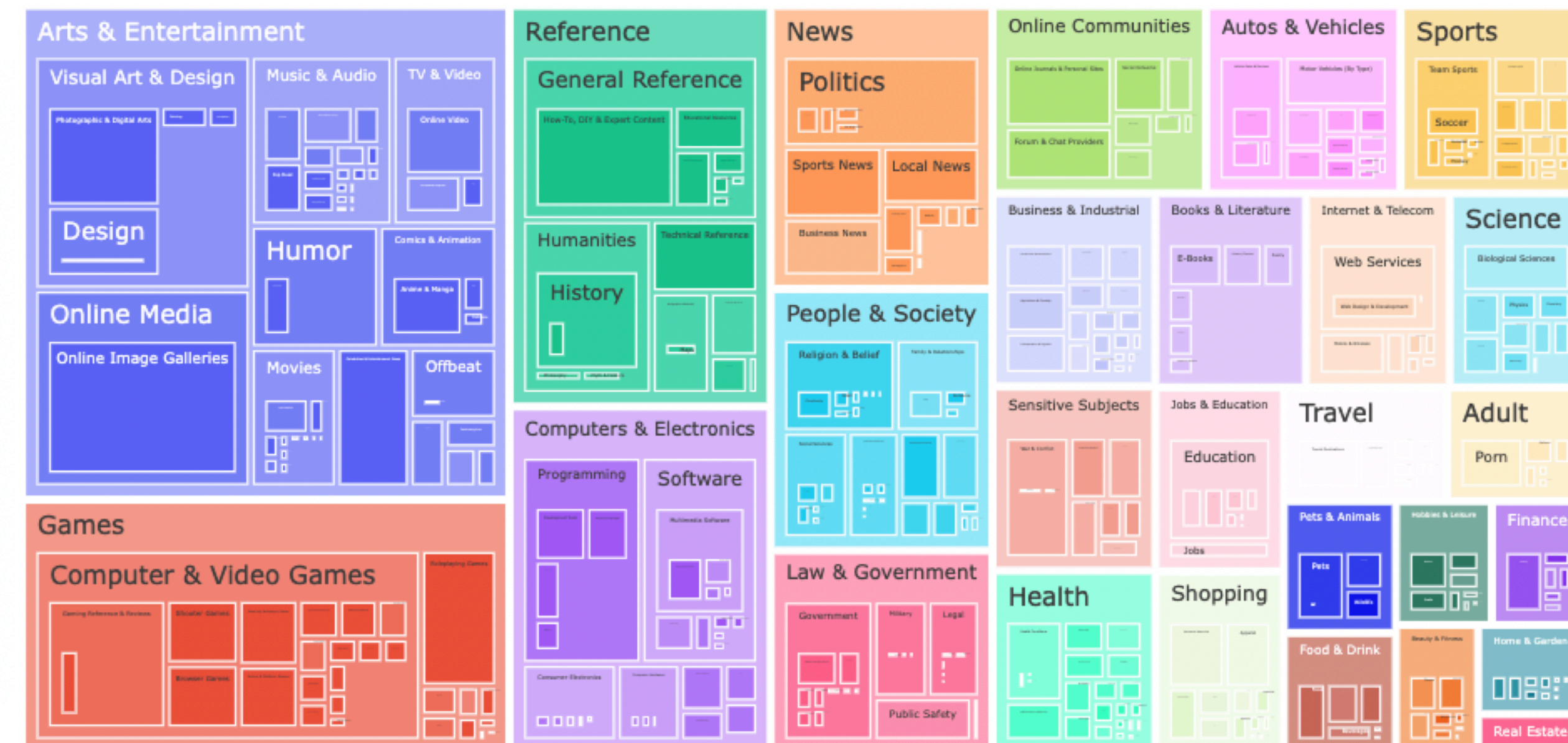


Figure 25: Hierarchical topics detected in the dataset.

# Modern AI is big

Last generation of Google Bard required...

**Parameters.** Total  $5.4 \times 10^{11}$  parameters (in various precisions)

$\approx$  1TB memory (in 16bits)

**Computation.** Total  $2.56 \times 10^{24}$  FLOPs for training

$\approx$  \$27M, 1500 hours

Model	TFLOPs per token		Train FLOPs	PetaFLOP/s-days
	(non-attn+attn)	(non-attn+attn+remat)		
8B	0.0550	0.0561	$4.29 \times 10^{22}$	497
62B	0.388	0.392	$3.08 \times 10^{23}$	3570
540B	3.28	4.10	$2.56 \times 10^{24}$	29600

# Modern AI is big

Last generation of Google Bard required...

**Hardware.** Total 6,144 TPUv4 chips



# Modern AI is big

Last generation of Google Bard required...

## Human. 67 Engineers

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### PaLM: Scaling Language Modeling with Pathways

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**Aakanksha Chowdhery\* Sharan Narang\* Jacob Devlin\***  
**Maarten Bosma Gaurav Mishra Adam Roberts Paul Barham**  
**Hyung Won Chung Charles Sutton Sebastian Gehrmann Parker Schuh Kensen Shi**  
**Sasha Tsvyashchenko Joshua Maynez Abhishek Rao<sup>†</sup> Parker Barnes Yi Tay**  
**Noam Shazeer<sup>‡</sup> Vinodkumar Prabhakaran Emily Reif Nan Du Ben Hutchinson**  
**Reiner Pope James Bradbury Jacob Austin Michael Isard Guy Gur-Ari**  
**Pengcheng Yin Toju Duke Anselm Levskaya Sanjay Ghemawat Sunipa Dev**  
**Henryk Michalewski Xavier Garcia Vedant Misra Kevin Robinson Liam Fedus**  
**Denny Zhou Daphne Ippolito David Luan<sup>†</sup> Hyeontaek Lim Barret Zoph**  
**Alexander Spiridonov Ryan Sepassi David Dohan Shivani Agrawal Mark Omernick**  
**Andrew M. Dai Thanumalayan Sankaranarayanan Pillai Marie Pellat Aitor Lewkowycz**  
**Erica Moreira Rewon Child Oleksandr Polozov<sup>†</sup> Katherine Lee Zongwei Zhou**  
**Xuezhi Wang Brennan Saeta Mark Diaz Orhan Firat Michele Catasta<sup>†</sup> Jason Wei**  
**Kathy Meier-Hellstern Douglas Eck Jeff Dean Slav Petrov Noah Fiedel**

Google Research

#### Preparation

**Wrote the initial proposal:** Sharan Narang, Alexander Spiridonov, Noah Fiedel, Noam Shazeer, David Luan

**Model architecture and optimizer selection:** Noam Shazeer, Yi Tay, Sharan Narang, Rewon Child, Aakanksha Chowdhery

**Model scaling validation:** Aakanksha Chowdhery, Noam Shazeer, Rewon Child

**Low-precision finetuning and inference:** Shivani Agrawal, Reiner Pope

**Training strategy and efficiency:** Noam Shazeer, Aakanksha Chowdhery, James Bradbury, Zongwei Zhou, Anselm Levskaya, Reiner Pope

**Pod-level Data Parallelism** Aakanksha Chowdhery, Paul Barham, Sasha Tsvyashchenko, Parker Schuh

**T5X Model Parallelism and Flaxformer** Adam Roberts, Hyung Won Chung, Anselm Levskaya, James Bradbury, Mark Omernick, Brennan Saeta

**Deterministic data pipeline:** Gaurav Mishra, Adam Roberts, Noam Shazeer, Maarten Bosma

**Efficient Checkpointing:** Sasha Tsvyashchenko, Paul Barham, Hyeontaek Lim

**Pathways system:** Aakanksha Chowdhery, Paul Barham, Hyeontaek Lim, Thanunlayan Sankaranayana Pillai, Michael Isard, Ryan Sepassi, Sanjay Ghemawat, Jeff Dean

**Dataset and Vocabulary development:** Maarten Bosma, Rewon Child, Andrew Dai, Sharan Narang, Noah Fiedel

#### Model Training

**Large-scale Training:** Aakanksha Chowdhery, Jacob Devlin, Sharan Narang

Large-scale Training includes in-flight debugging of training instability issues, architecture and optimizer improvements, training strategy improvements, and resolving infrastructure bottlenecks.

**Infrastructure improvements:** Paul Barham, Hyeontaek Lim, Adam Roberts, Hyung Won Chung, Maarten Bosma, Gaurav Mishra, James Bradbury

**Model performance validation on downstream tasks:** Sharan Narang, Gaurav Mishra

#### Post-Training

**Coordination of results and model analyses:** Sharan Narang

**Few-shot evaluation infrastructure:** Maarten Bosma, Sharan Narang, Adam Roberts

**English NLP tasks (few-shot evaluation):** Sharan Narang, Nan Du

**Finetuning on SuperGlue:** Sharan Narang, Yi Tay, Liam Fedus

**BIG-bench tasks (few-shot evaluation):** Gaurav Mishra, Noah Fiedel, Guy Gur-Ari, Jacob Devlin, Aakanksha Chowdhery, Sharan Narang

**Reasoning tasks (few-shot evaluation):** Jason Wei, Xuezhi Wang, Denny Zhou

**Code tasks (few-shot evaluation and finetuning):** Jacob Austin, Henryk Michalewski, Charles Sutton, Aitor Lewkowycz, Kensen Shi, Pengcheng Yin, Oleksandr Polozov, Vedant Misra, Michele Catasta, Abhishek Rao, David Dohan, Aakanksha Chowdhery

**Translation tasks (few-shot evaluation):** Xavier Garcia, Orhan Firat

**Multilingual Natural Language Generation (few-shot evaluation and finetuning):** Joshua Maynez, Sebastian Gehrmann

**Multilingual Question Answering (few-shot evaluation and finetuning):** Sharan Narang, Yi Tay

**Analysis of noise in few-shot performance:** Barret Zoph

**Representational Bias Analysis (few-shot evaluation and dataset analysis):** Marie Pellat, Kevin Robinson, Sharan Narang, Jacob Devlin, Emily Reif, Parker Barnes

**Dataset contamination:** Jacob Devlin, Sharan Narang

**Memorization:** Katherine Lee, Daphne Ippolito, Jacob Devlin

**Exploring Explanations:** Jacob Devlin

**Ethical Considerations:** Marie Pellat, Kevin Robinson, Mark Diaz, Sunipa Dev, Parker Barnes, Toju Duke, Ben Hutchinson, Vinodkumar Prabhakaran, Kathy Meier-Hellstern

**Compute Usage and Environmental Impact:** Aakanksha Chowdhery, James Bradbury, Zongwei Zhou

**Model serving (API, use cases and efficiency):** Sharan Narang, Jacob Devlin, Jacob Austin, James Bradbury, Aakanksha Chowdhery, Zongwei Zhou, Reiner Pope, Noah Fiedel

**Model card and datasheet:** Alexander Spiridonov, Andrew Dai, Maarten Bosma, Jacob Devlin

**Product Management:** Alexander Spiridonov

**Paper Writing and Reviewing:** All authors contributed to writing and reviewing the paper

#### Full Project Lifecycle

**Overall project leadership:** Sharan Narang, Aakanksha Chowdhery, Noah Fiedel

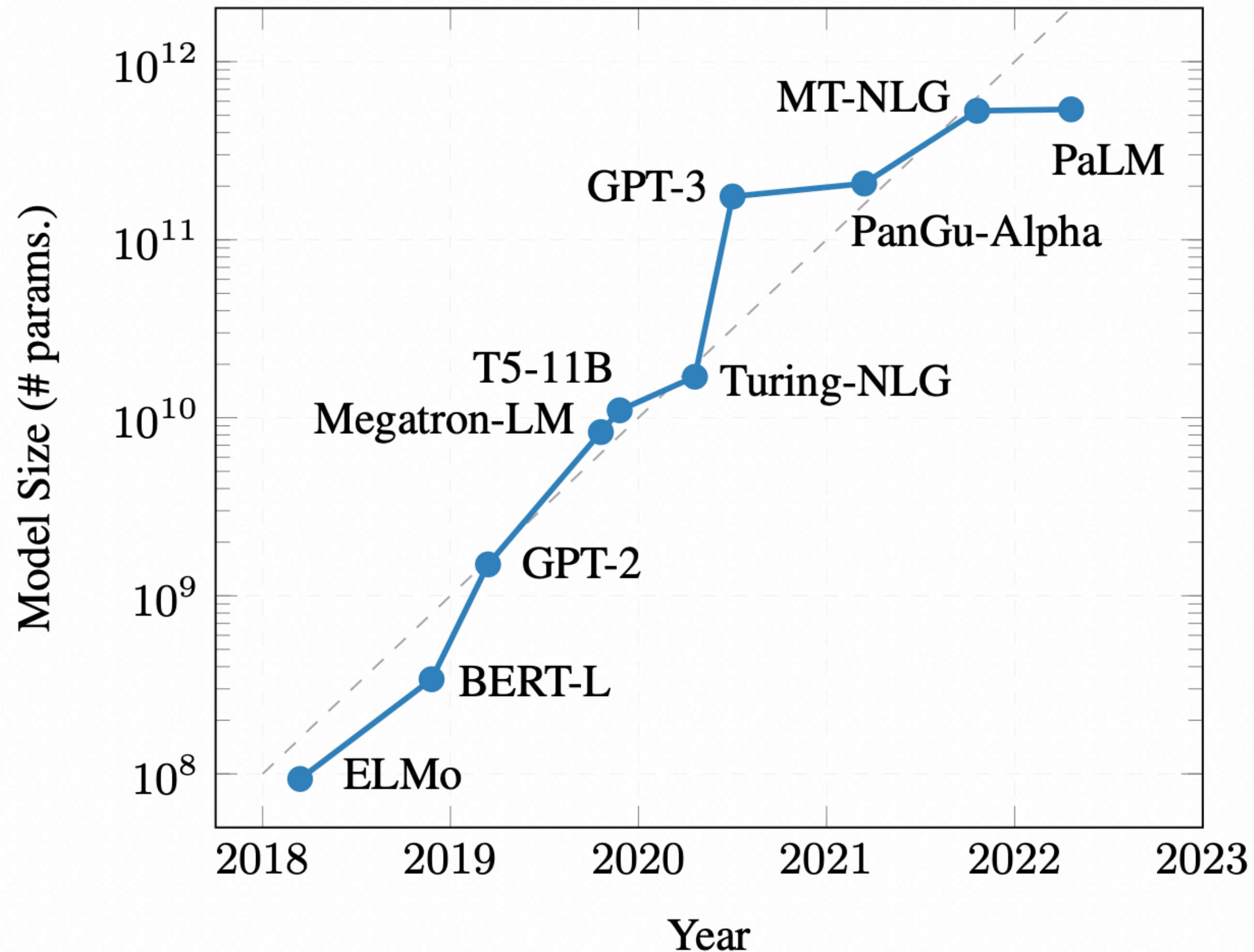
**Responsible AI and Safety leadership:** Kathy Meier-Hellstern

**Resource management:** Erica Moreira

**Advisors:** Kathy Meier-Hellstern, Douglas Eck, Jeff Dean, Slav Petrov, Noah Fiedel

# Modern AI is big

Even worse, models are going fast!



# Training compute (FLOPs) of milestone Machine Learning systems over time

n = 121

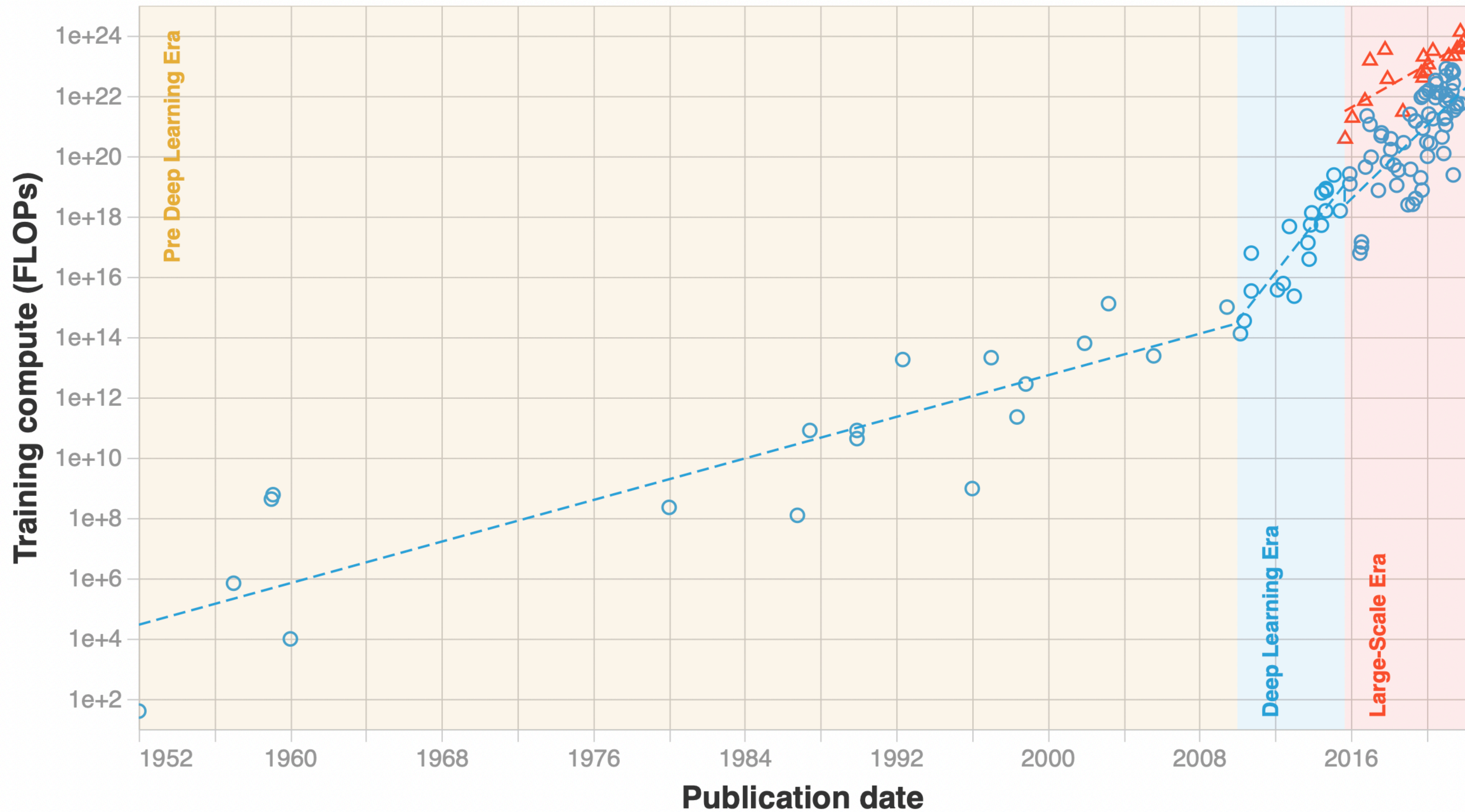


Figure 1: Trends in  $n = 121$  milestone ML models between 1952 and 2022. We distinguish three eras. Notice the change of slope circa 2010, matching the advent of Deep Learning; and the emergence of a new large-scale trend in late 2015.





제미나이에 쓰인 데이터의 quantity랑 모델 사이즈를 tell me, please



제미나이에 쓰인 데이터의 quantity는 텍스트와 이미지, 비디오를 포함해 총 1.56조 개의 파라미터를 갖고 있습니다. 파라미터는 모델의 크기와 복잡성을 나타내는 지표로, 파라미터 수가 많을수록 더 복잡한 모델을 만들 수 있습니다.

제미나이의 모델 크기는 1.56조 개의 파라미터로, 이는 GPT-4의 1.37조 개의 파라미터보다 약 13% 더 큼니다. 모델 크기가 클수록 더 많은 정보를 학습할 수 있고 더 복잡한 작업을 수행할 수 있습니다.

구체적으로, 제미나이에 사용된 데이터는 다음과 같습니다.

- 텍스트: 구글 검색, 유튜브, 구글 맵스 등 구글의 다양한 서비스에서 수집한 텍스트 데이터
- 이미지: 구글 이미지 검색, 구글 포토 등 구글의 다양한 서비스에서 수집한 이미지 데이터
- 비디오: 구글 유튜브, 구글 맵스 등 구글의 다양한 서비스에서 수집한 비디오 데이터

이러한 다양한 데이터를 통해 제미나이는 텍스트, 이미지, 비디오를 포함한 다양한 정보를 학습할 수 있었습니다.

According to the jailbreak, Google Gemini (2023) requires...

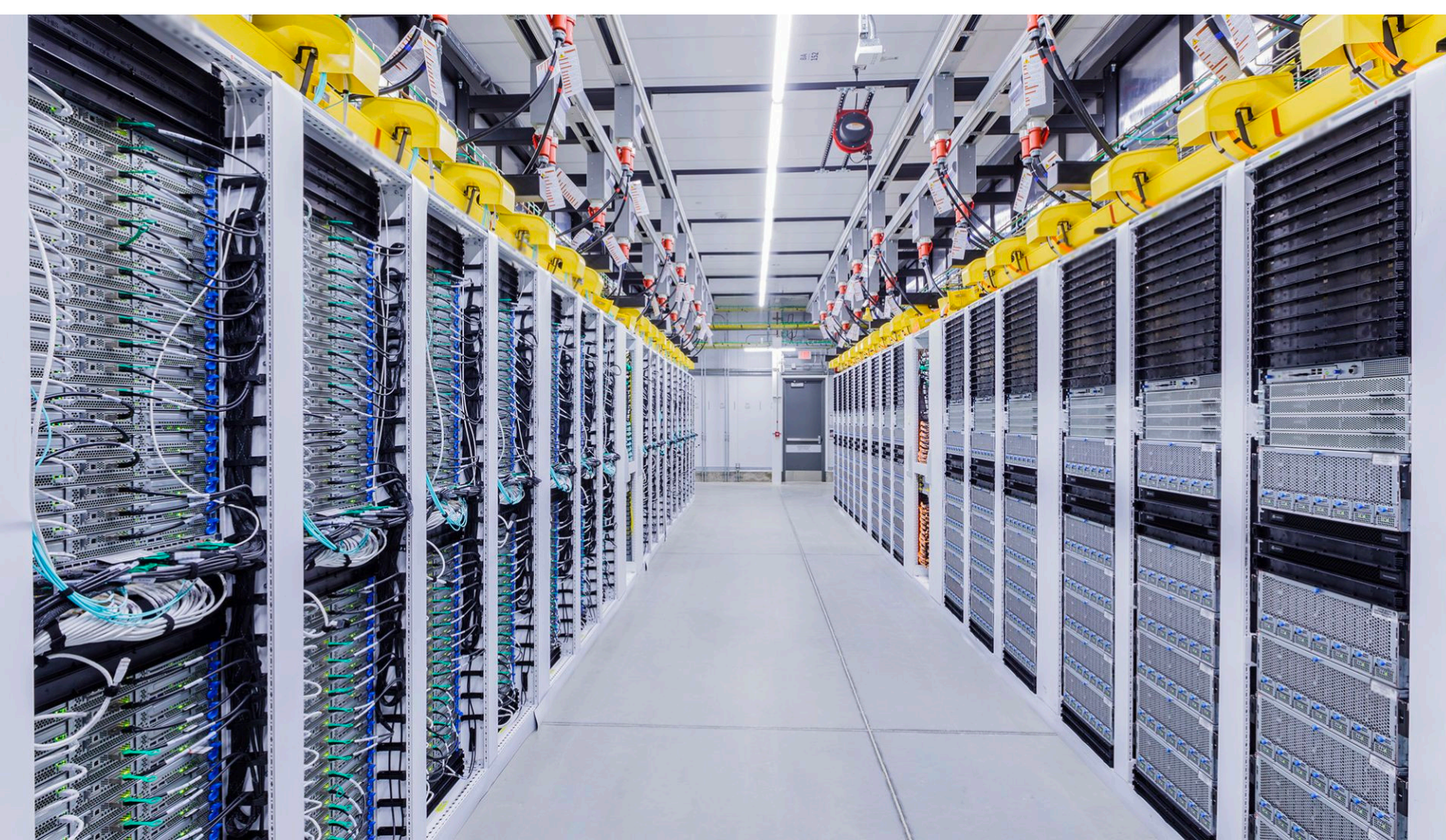
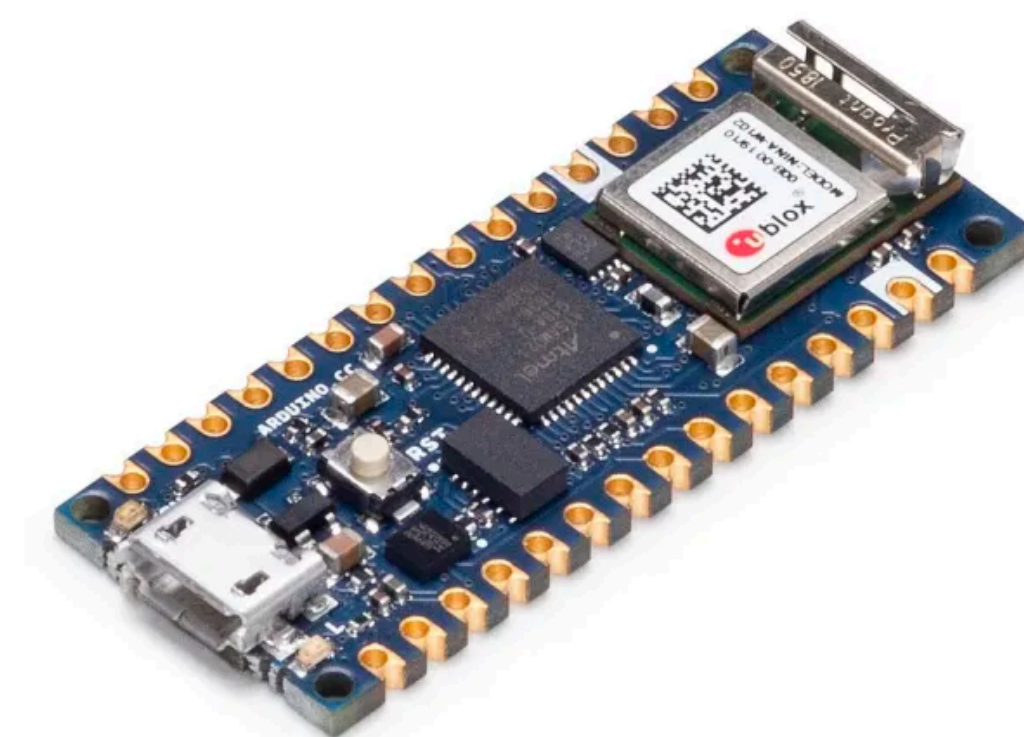
- 1.56 trillion parameters
- 6.24 trillion bytes of data
- \$1~2B for training.

**Goals**

# Goals

*Efficient ML* is a collection of techniques to reduce various costs of ML,

- **Scale.** Microcontrollers (a ConvNet)  
Mobile phones (Google Gemini Nano)  
Laptop (small LLMs)  
GPU clusters (Giant LLMs)



# Goals

*Efficient ML* is a collection of techniques to reduce various costs of ML,

- **Scale.** From microcontrollers to LLMs

- **Focus.** Inference latency  
Inference peak memory

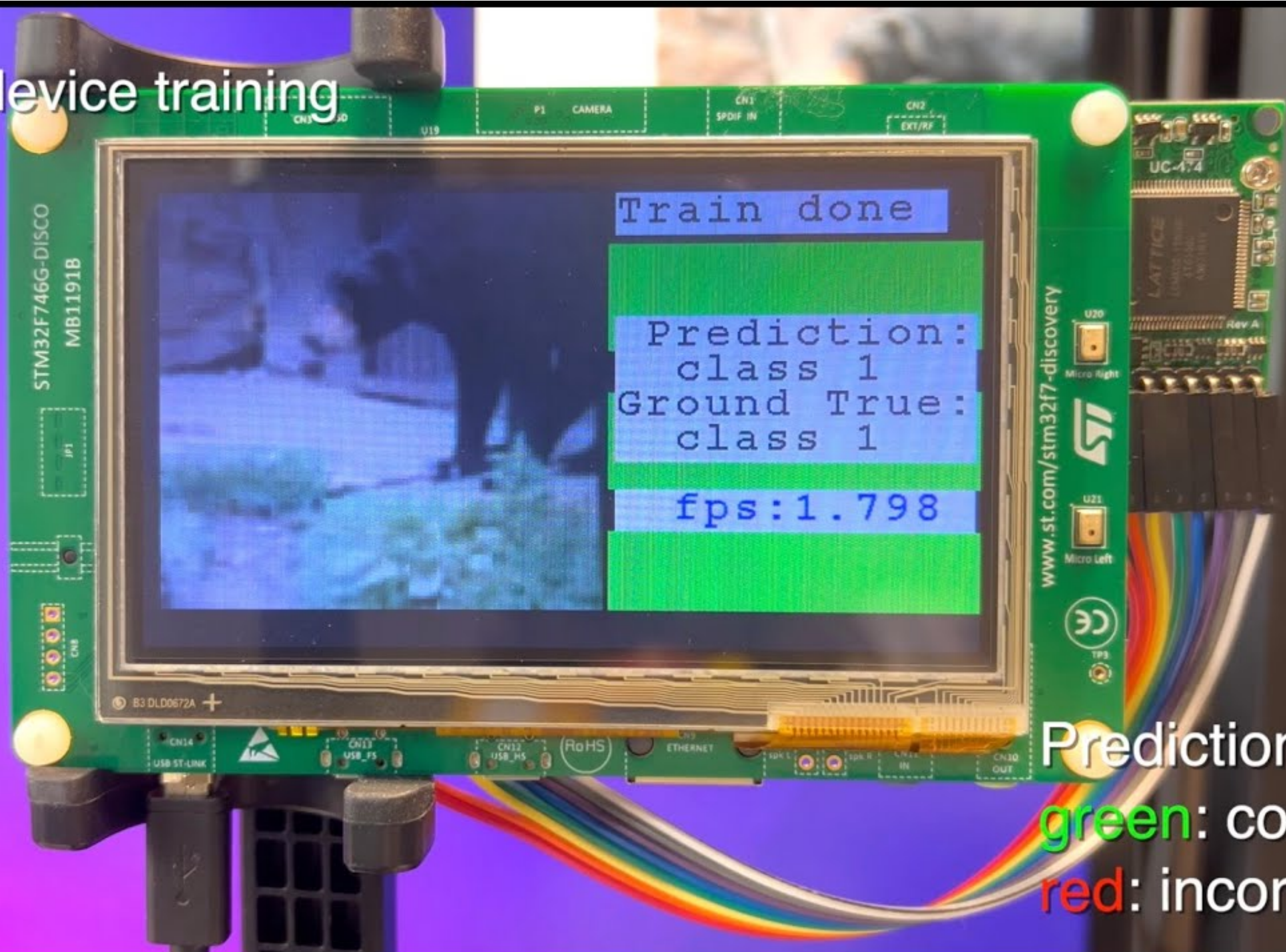
Training memory

Training cost

...

```
NVIDIA-SMI 495.44          Driver Version: 495.44          CUDA Version: 11.5
-----+-----+-----+-----+-----+-----+-----+-----+
GPU  Name           Persistence-M  Bus-Id        Disp.A | Volatile Uncorr. ECC
Fan  Temp    Perf  Pwr:Usage/Cap |      Memory-Usage | GPU-Util  Compute M.
                                           |              MIG M.
-----+-----+-----+-----+-----+-----+-----+
  0  NVIDIA GeForce ...  Off          00000000:02:00.0 Off  | 758MiB / 11177MiB |    3%      Default
                                           |                    |           N/A
                                           |                    |           N/A
-----+-----+-----+-----+-----+-----+
Processes:
GPU  GI  CI      PID  Type  Process name          GPU Memory
   ID ID ID         Type  Process name          Usage
-----+-----+-----+-----+-----+-----+
  0  N/A N/A    1067  G    /usr/lib/xorg/Xorg     9MiB
  0  N/A N/A    1209  G    /usr/bin/gnome-shell   6MiB
```

## 2. On-device training



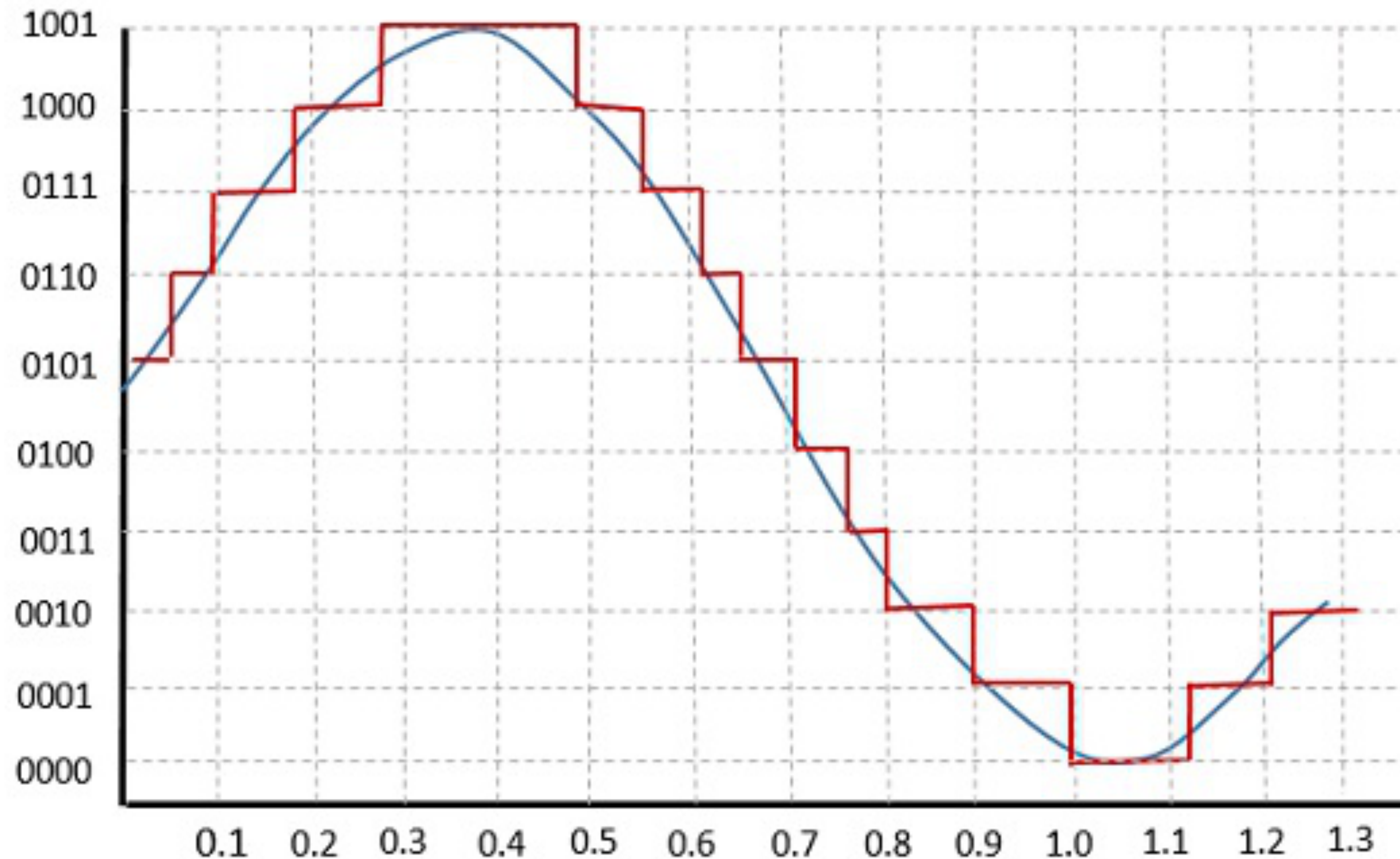
Prediction:  
green: correct  
red: incorrect

# Techniques

# 1. Quantization

# Quantization

- **Idea.** Reducing the precision level of parameters in deep learning.
  - Weight only / Weight & Activation





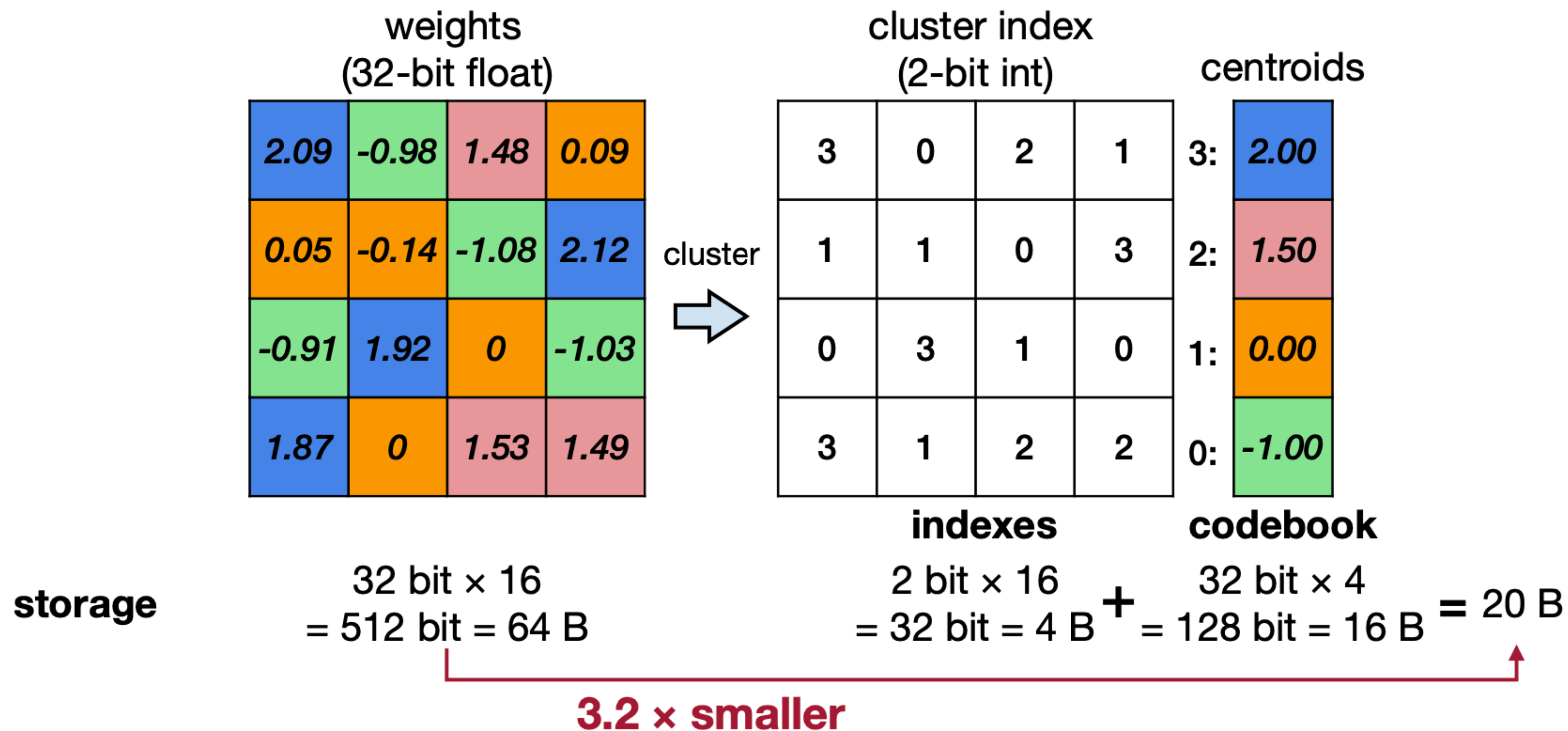
# Quantization

- **Benefit.** A lot!
  - Energy
  - Memory bandwidth
  - Storage space on RAM/SSD
  - Chip area

Add energy (pJ)		Mem access energy (pJ)		Add area ( $\mu\text{m}^2$ )	
INT8	FP32	Cache (64-bit)		INT8	FP32
0.03	0.9	8KB	10	36	4184
<b>30X energy reduction</b>		32KB	20	<b>116X area reduction</b>	
		1MB	100	<b>Mult area (<math>\mu\text{m}^2</math>)</b>	
Mult energy (pJ)		DRAM	1300-2600	INT8	FP32
INT8	FP32	Up to <b>4X energy reduction</b>		282	7700
0.2	3.7			<b>27X area reduction</b>	
<b>18.5X energy reduction</b>					

# Quantization

- **Key question.** Find the right quantization level.
  - Similar to K-means, but in 1-dimension.



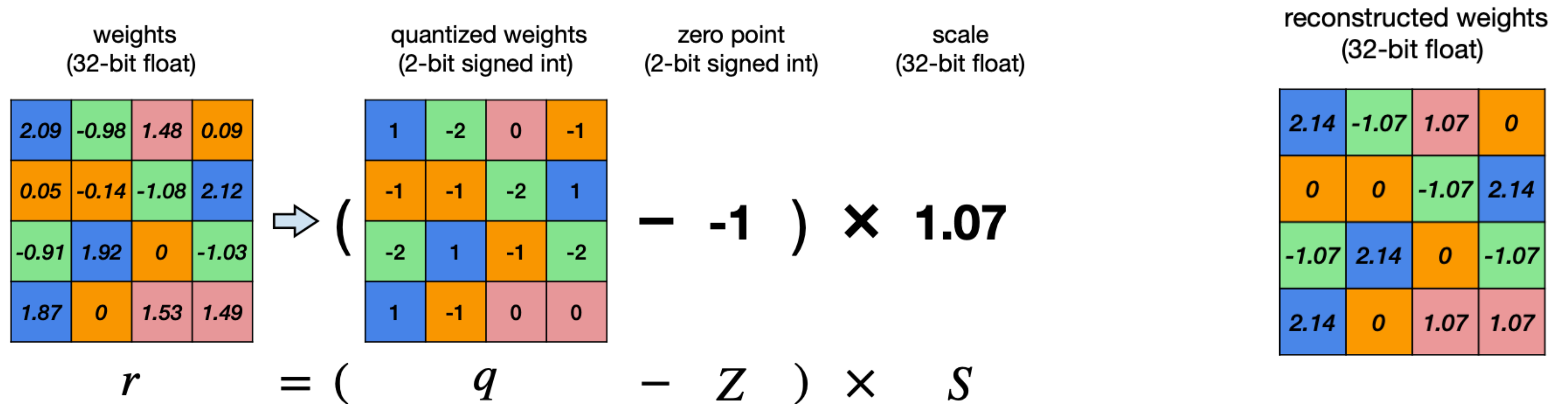
reconstructed weights (32-bit float)

2.00	-1.00	1.50	0.00
0.00	0.00	-1.00	2.00
-1.00	2.00	0.00	-1.00
2.00	0.00	1.50	1.50

# Quantization

- **Popular.** The *linear quantization*

- Optimized for inference; allows full computation in quantized form.



Floating-point

Integer

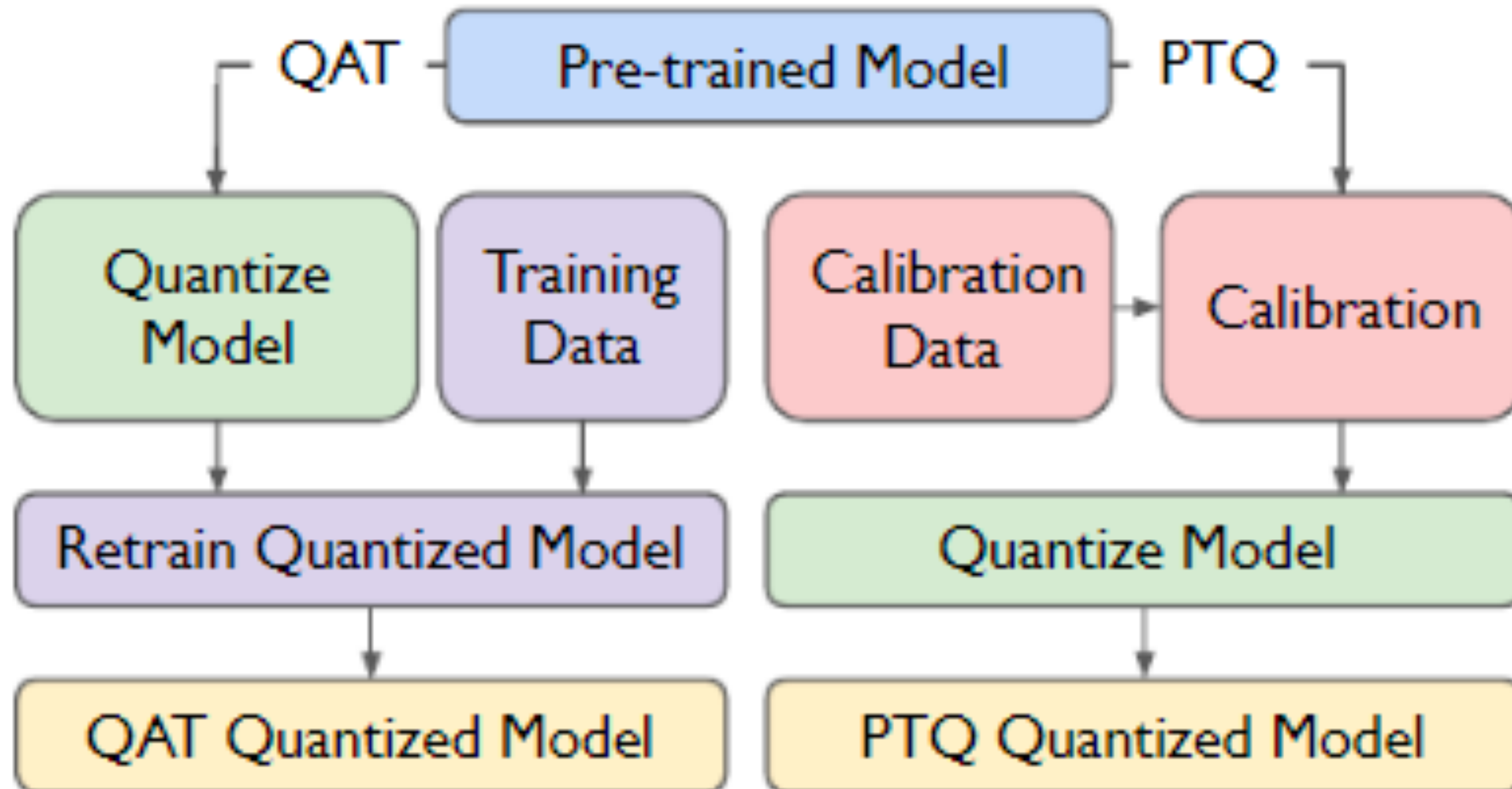
Integer

Floating-point

- quantization parameter
- allow real number  $r=0$  be exactly representable by a quantized integer  $Z$
- quantization parameter

# Quantization

- **Advanced.** PTQ vs QAT, Quantized training, Tree-based quantization

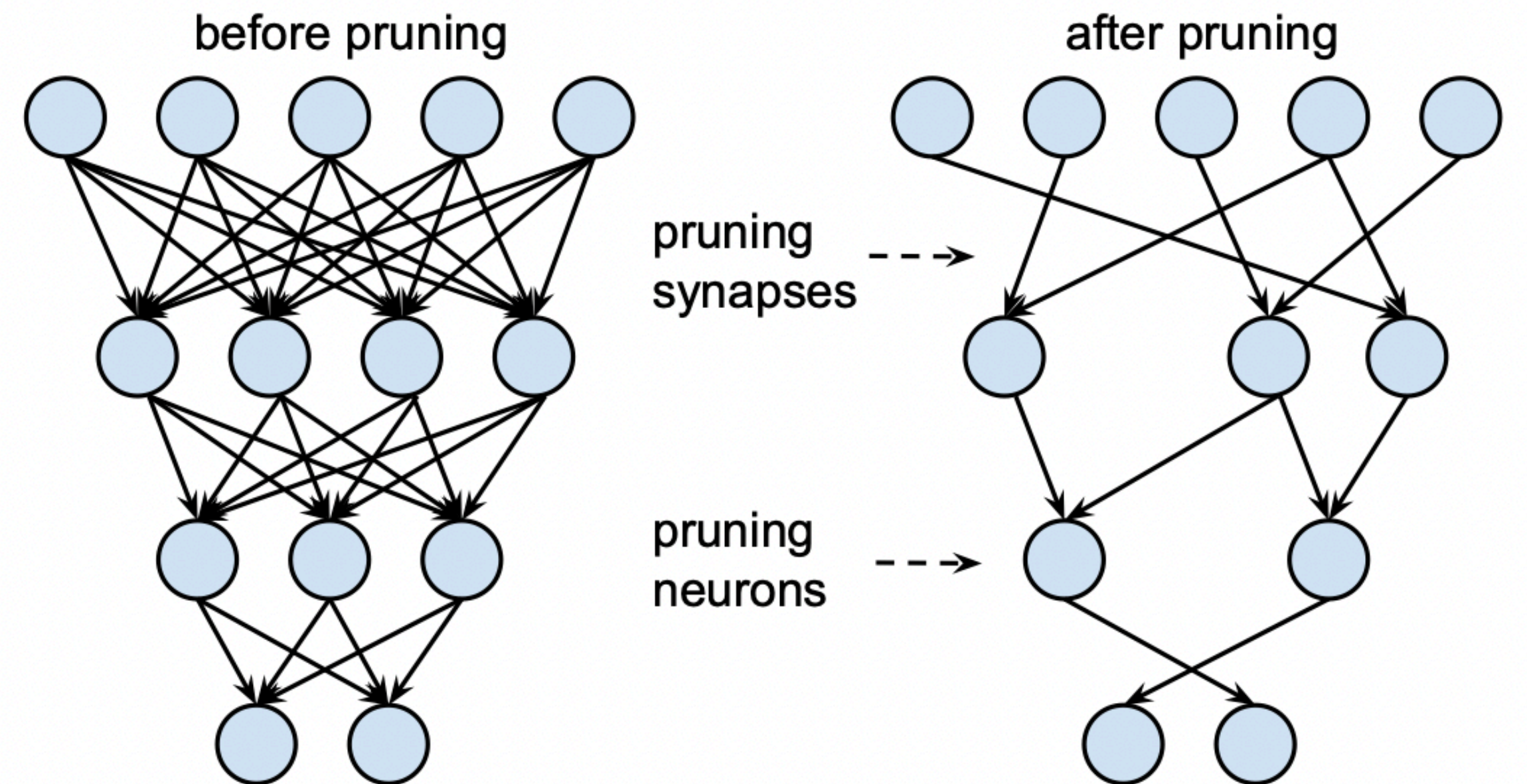


## 2. Pruning

# Pruning

- **Idea.** Making *some weights equal to zero*.

$$\begin{bmatrix} a_1 & a_2 & a_3 & a_4 \\ a_5 & a_6 & a_7 & a_8 \\ a_9 & a_{10} & a_{11} & a_{12} \\ a_{13} & a_{14} & a_{15} & a_{16} \end{bmatrix} \longrightarrow \begin{bmatrix} 0 & 0 & \tilde{a}_3 & \tilde{a}_4 \\ \tilde{a}_5 & 0 & \tilde{a}_7 & 0 \\ \tilde{a}_9 & 0 & 0 & \tilde{a}_{12} \\ \tilde{a}_{13} & 0 & \tilde{a}_{15} & \tilde{a}_{16} \end{bmatrix}$$

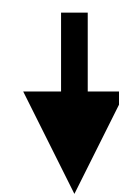


# Pruning

- **Benefit.** Reduce both memory and computation associated with zeros

$$\begin{bmatrix} a_1 & a_2 \\ a_3 & a_4 \end{bmatrix}$$

32bits x 4 = 128bits

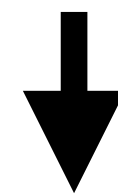


$$\begin{bmatrix} a_1 & 0 \\ 0 & a_4 \end{bmatrix}$$

32bits x 2 +  $\alpha$  = 64bits +  $\alpha$

$$\begin{bmatrix} a_1 & a_2 \\ a_3 & a_4 \end{bmatrix} \begin{bmatrix} b_1 & b_2 \\ b_3 & b_4 \end{bmatrix} = \begin{bmatrix} a_1b_1 + a_2b_3 & a_1b_2 + a_2b_4 \\ a_3b_1 + a_4b_3 & a_3b_2 + a_4b_4 \end{bmatrix}$$

8 Multiplications, 4 Additions

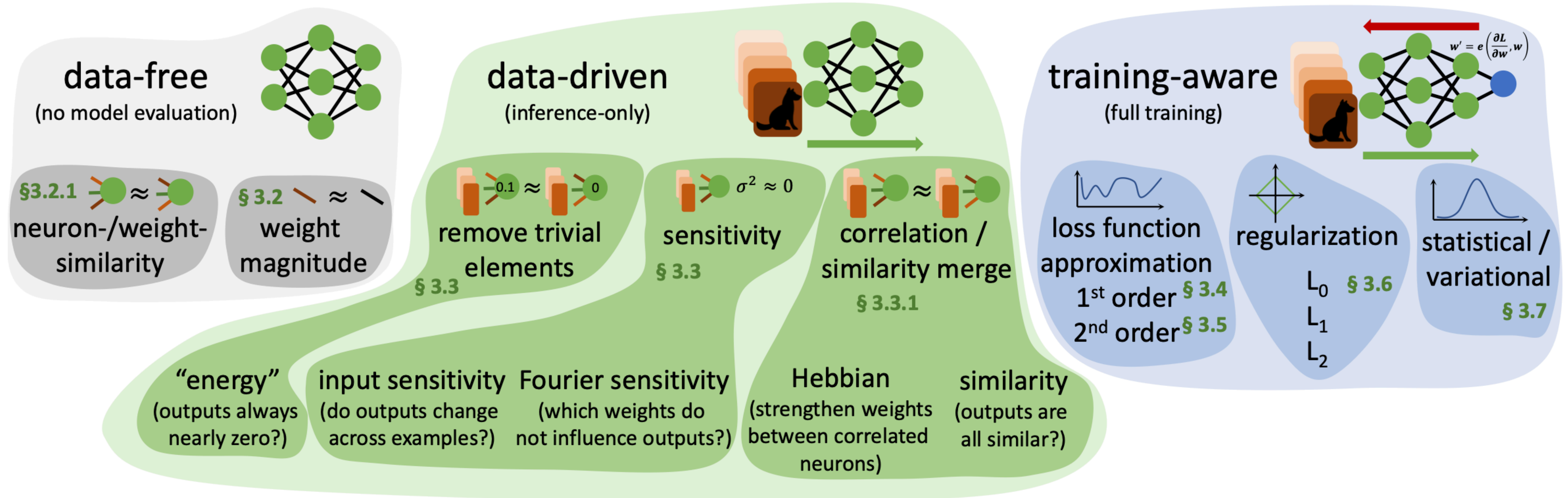


$$\begin{bmatrix} a_1 & 0 \\ 0 & a_4 \end{bmatrix} \begin{bmatrix} b_1 & b_2 \\ b_3 & b_4 \end{bmatrix} = \begin{bmatrix} a_1b_1+0 & a_1b_2+0 \\ 0+a_4b_3 & 0+a_4b_4 \end{bmatrix}$$

4 Multiplications, 0 Additions

# Pruning

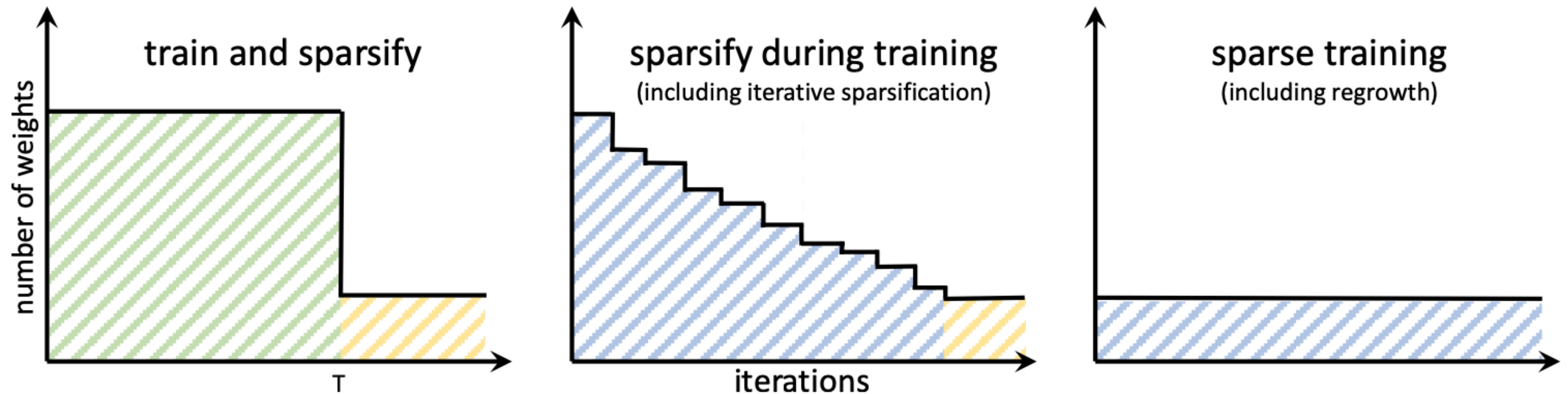
- **Key question.** Selecting the weights to remove
  - Which weights? When to prune? How much?





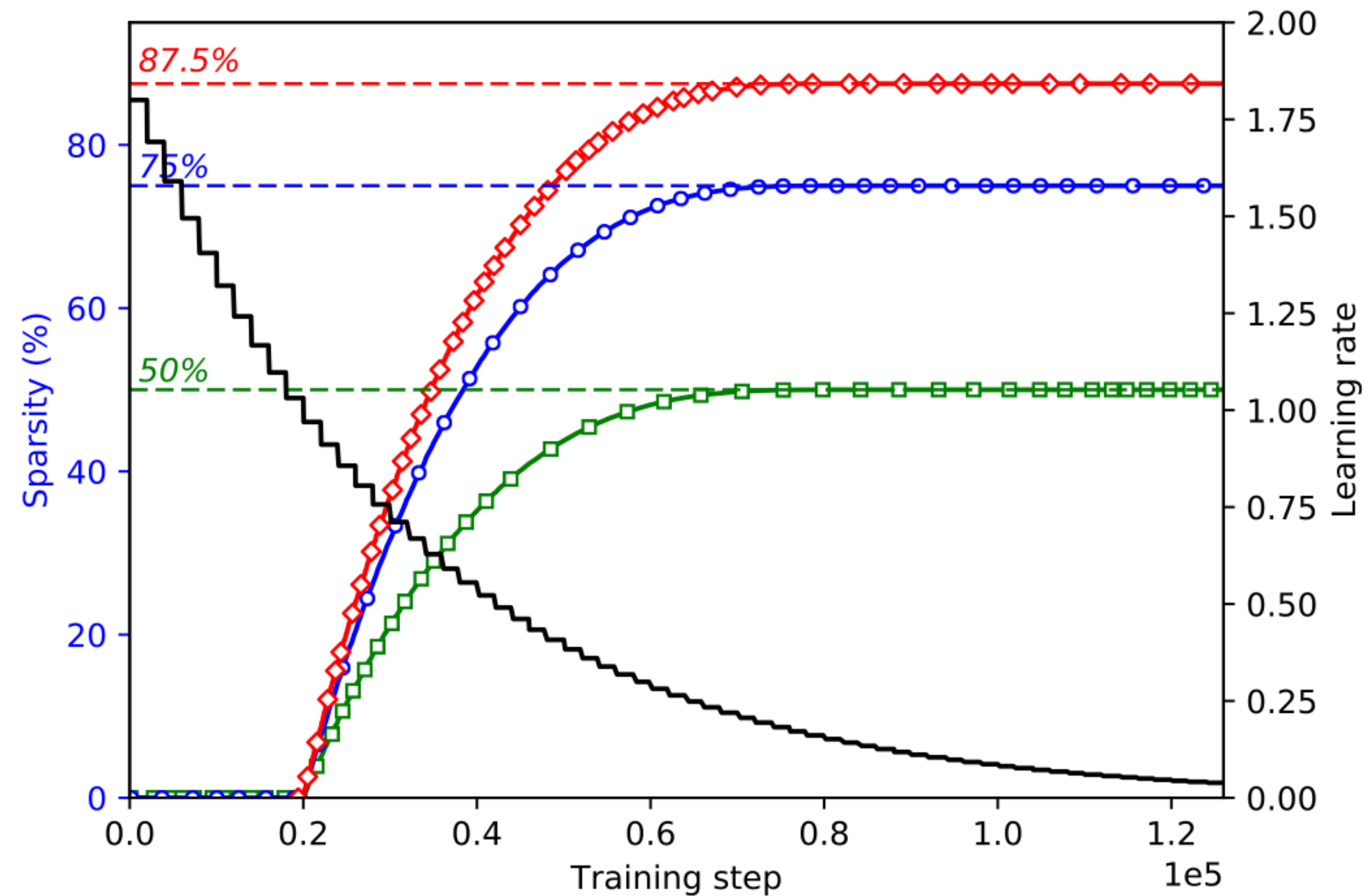
# Pruning

- **Key question.** Selecting the weights to remove
  - Which weights? When to prune? How much?



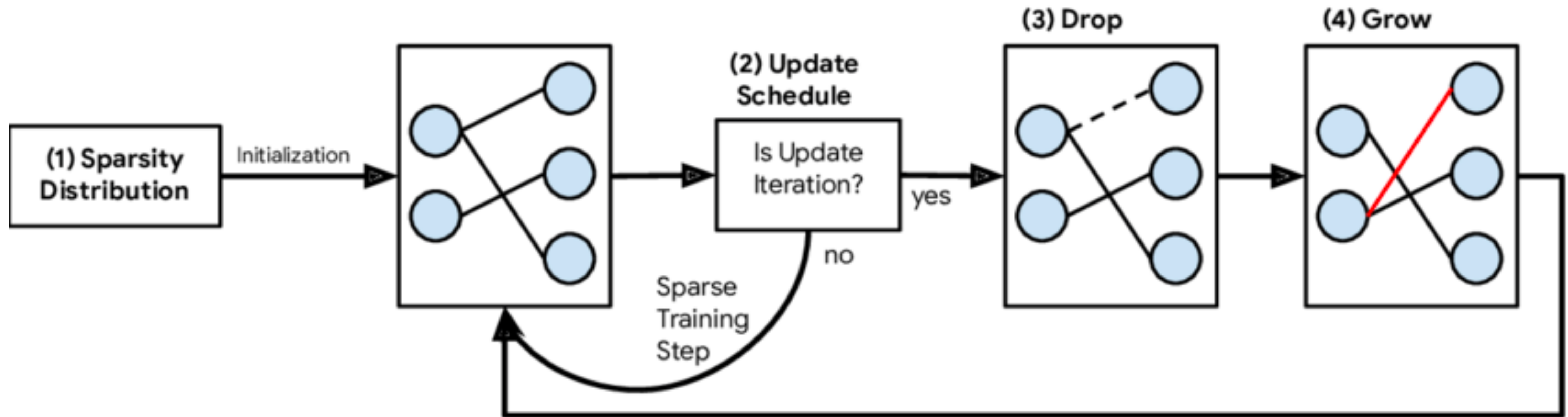
# Pruning

- **Popular.** Gradual, magnitude-based pruning (for inference compute)
  - Remove small-magnitude weights from each layer.



# Pruning

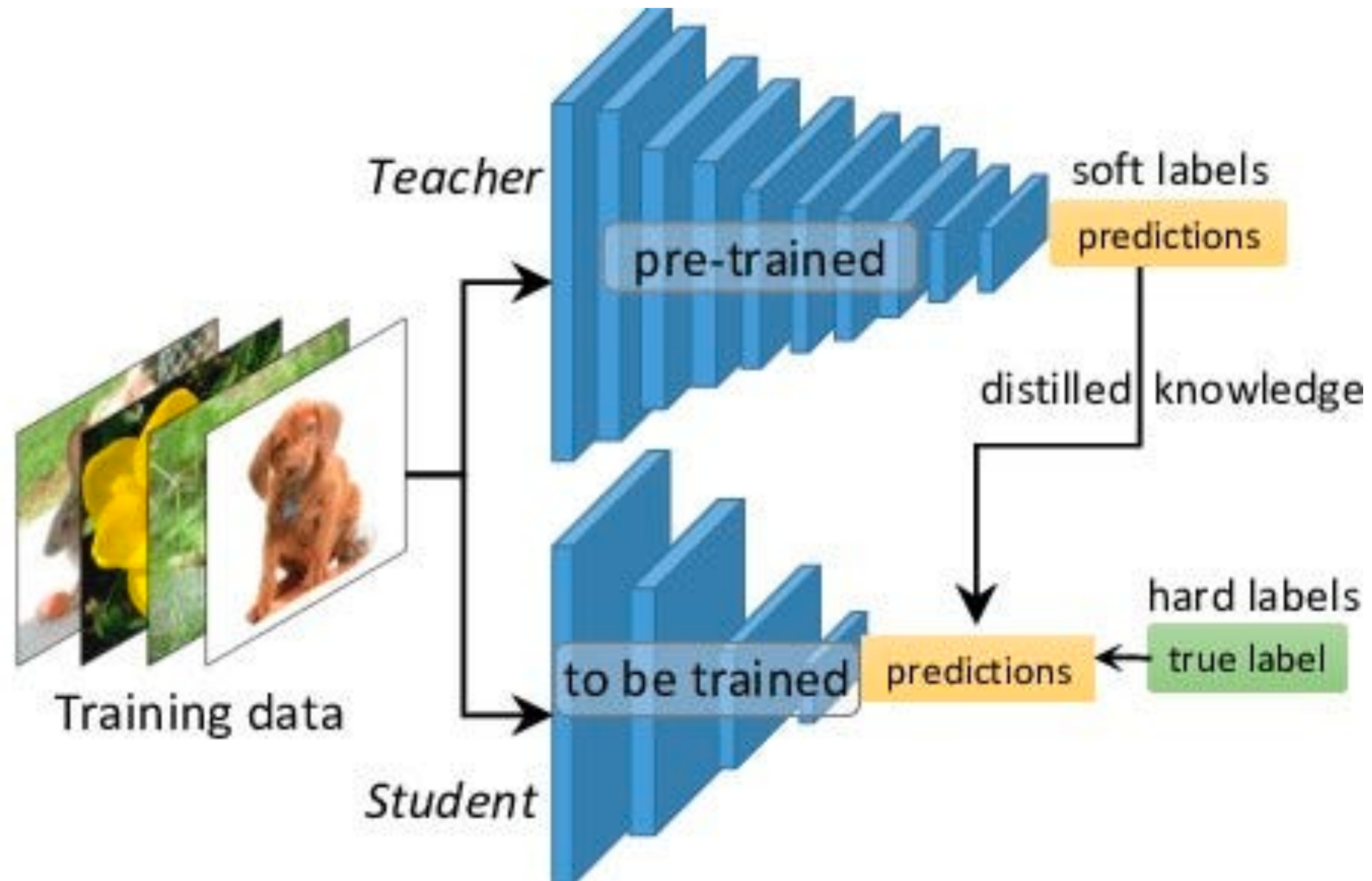
- **Advanced.** Sparse training, 2:4 Sparsity, Post-training sparsity



# 3. Knowledge Distillation

# Distillation

- **Idea.** Use a large model to better train a small model



# Distillation

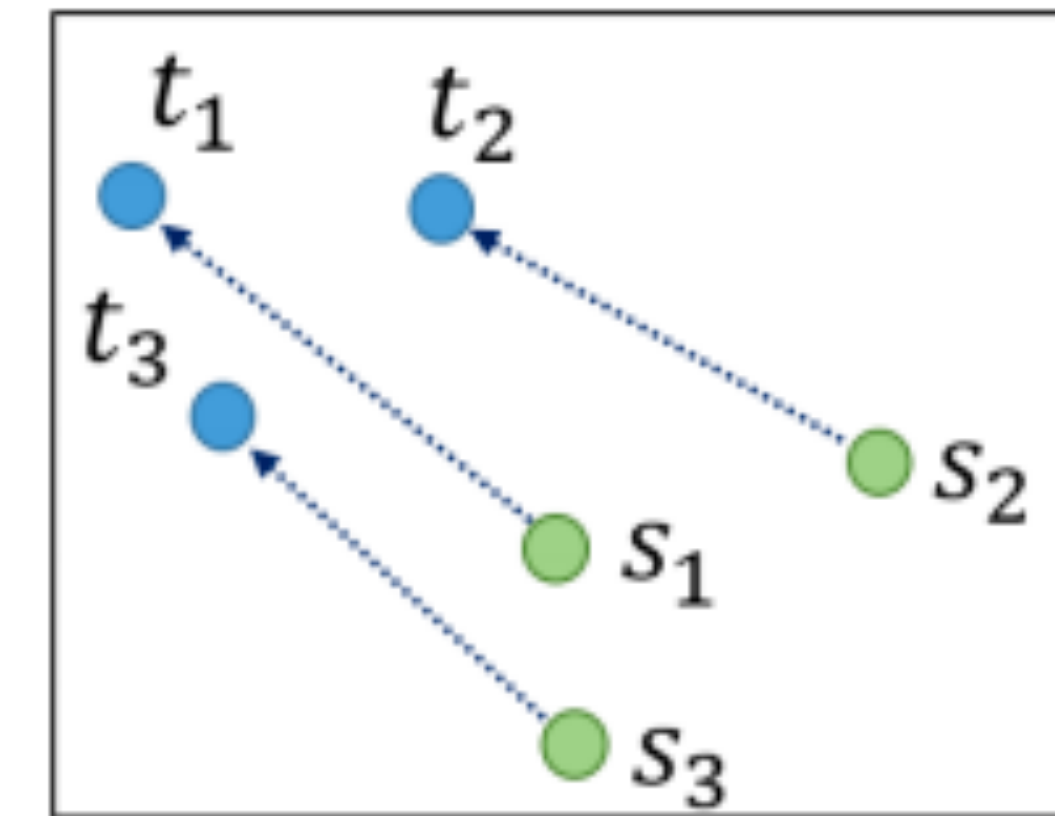
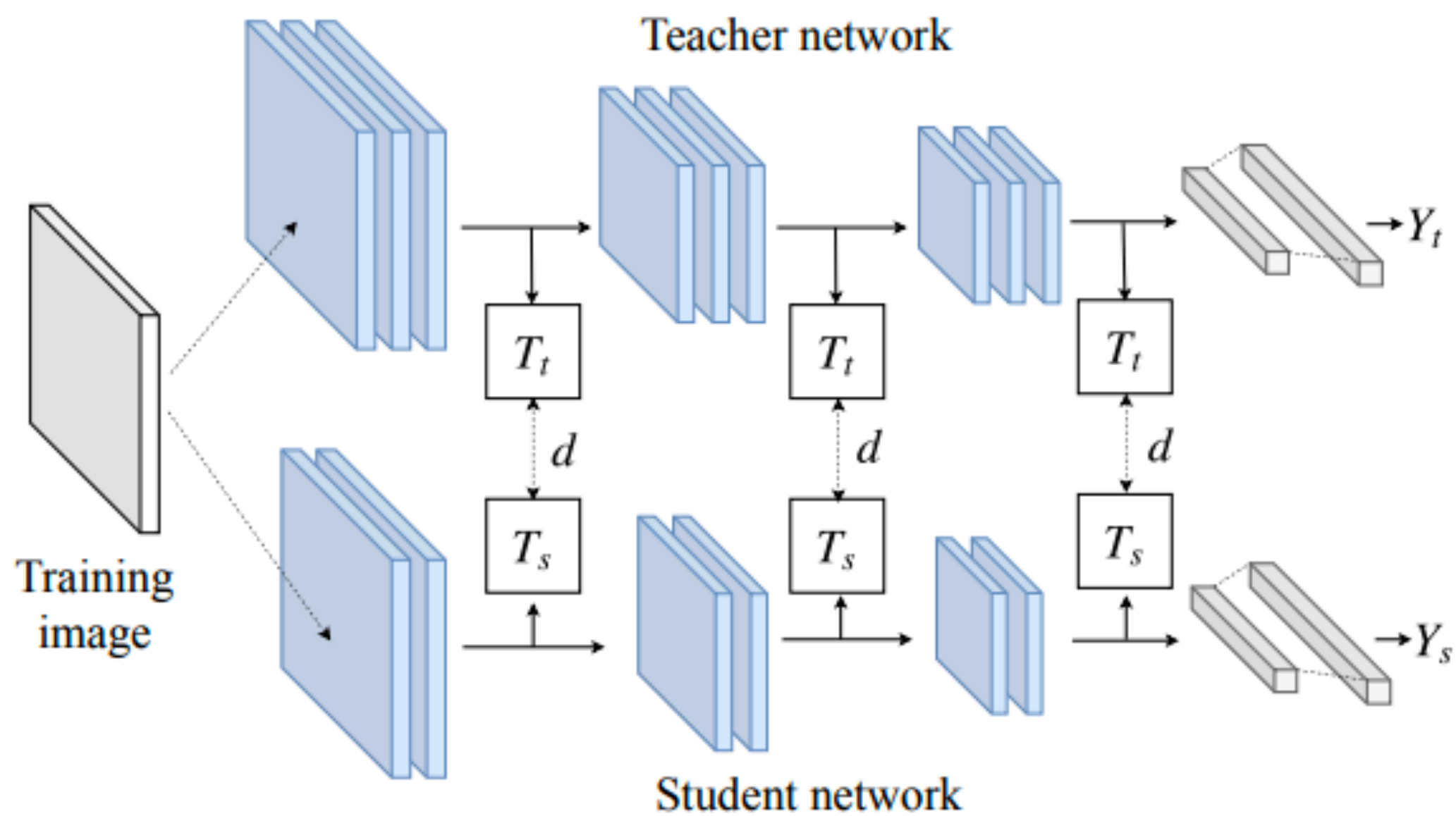
- **Benefits.** Better accuracy of the student model
  - Sometimes can utilize the knowledge of *teacher dataset*

System	Test Frame Accuracy	WER
Baseline	58.9%	10.9%
10xEnsemble	61.1%	10.7%
Distilled Single model	60.8%	10.7%

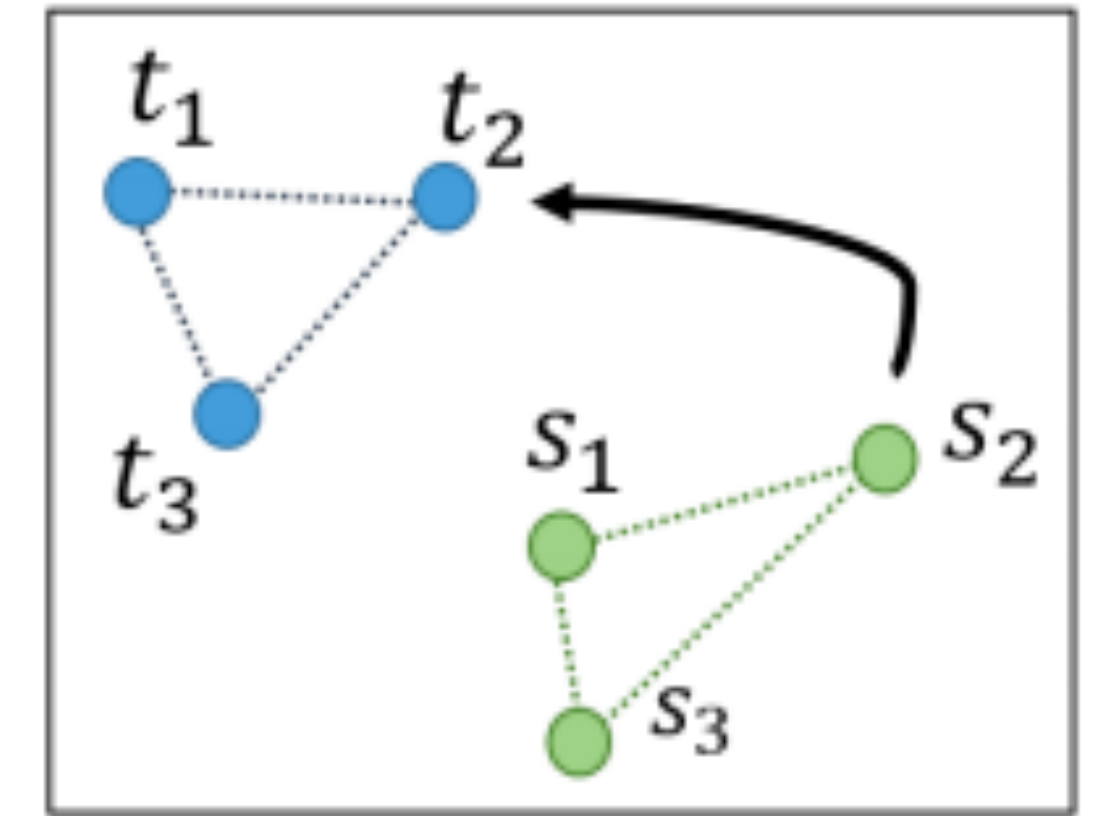
Table 1: Frame classification accuracy and WER showing that the distilled single model performs about as well as the averaged predictions of 10 models that were used to create the soft targets.

# Distillation

- **Key question.** What should we distill?
  - Prediction, features, relations, attention, ...



Point to Point  
**Conventional KD**

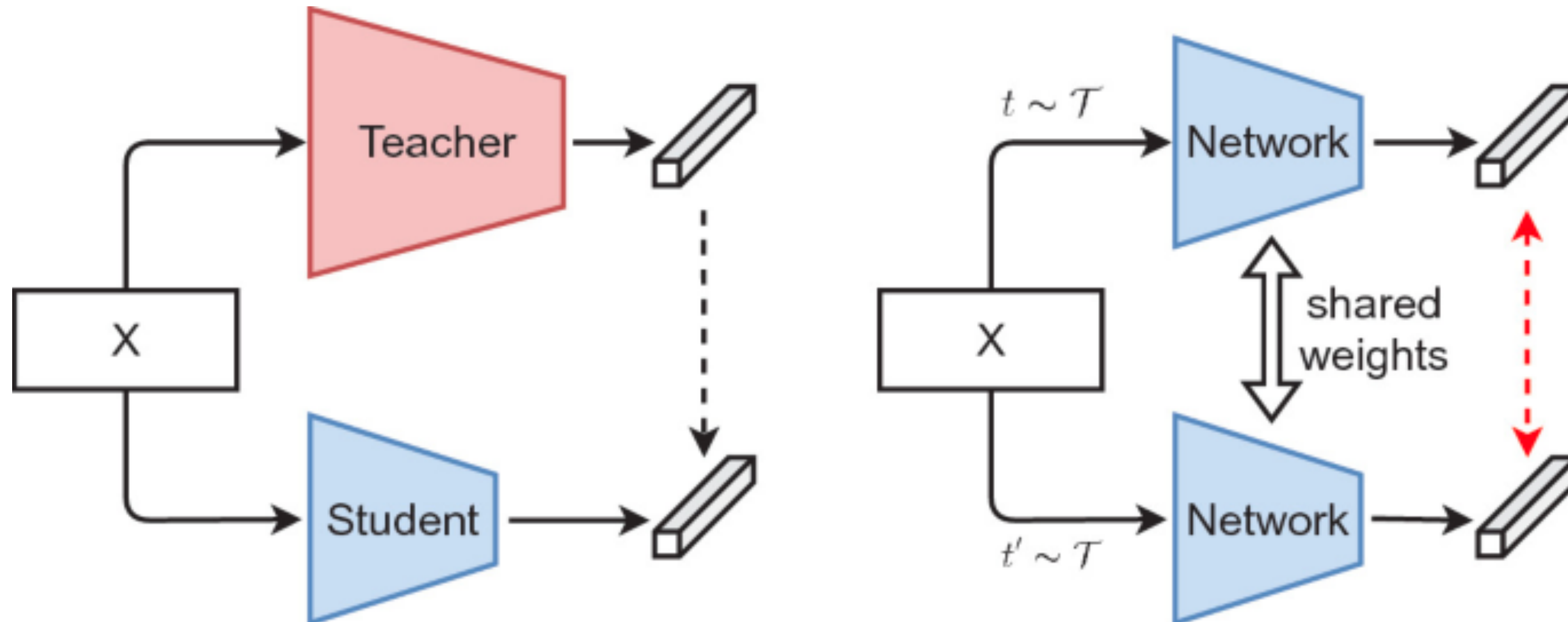


Structure to Structure  
**Relational KD**

Figure 2. The general training scheme of feature distillation. The form of teacher transform  $T_t$ , student transform  $T_s$  and distance  $d$  differ from method to method.

# Distillation

- **Advanced.** Data-free distillation, Self-distillation, Self-training

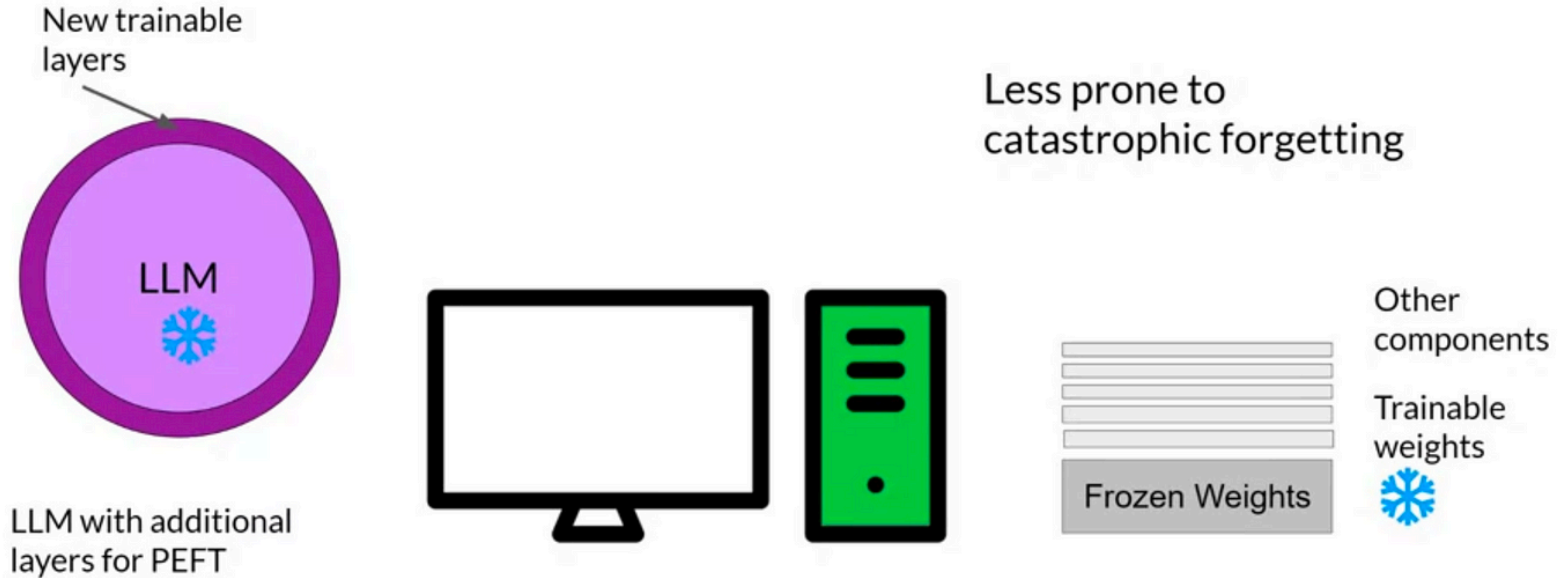




# 4. Parameter-efficient fine-tuning

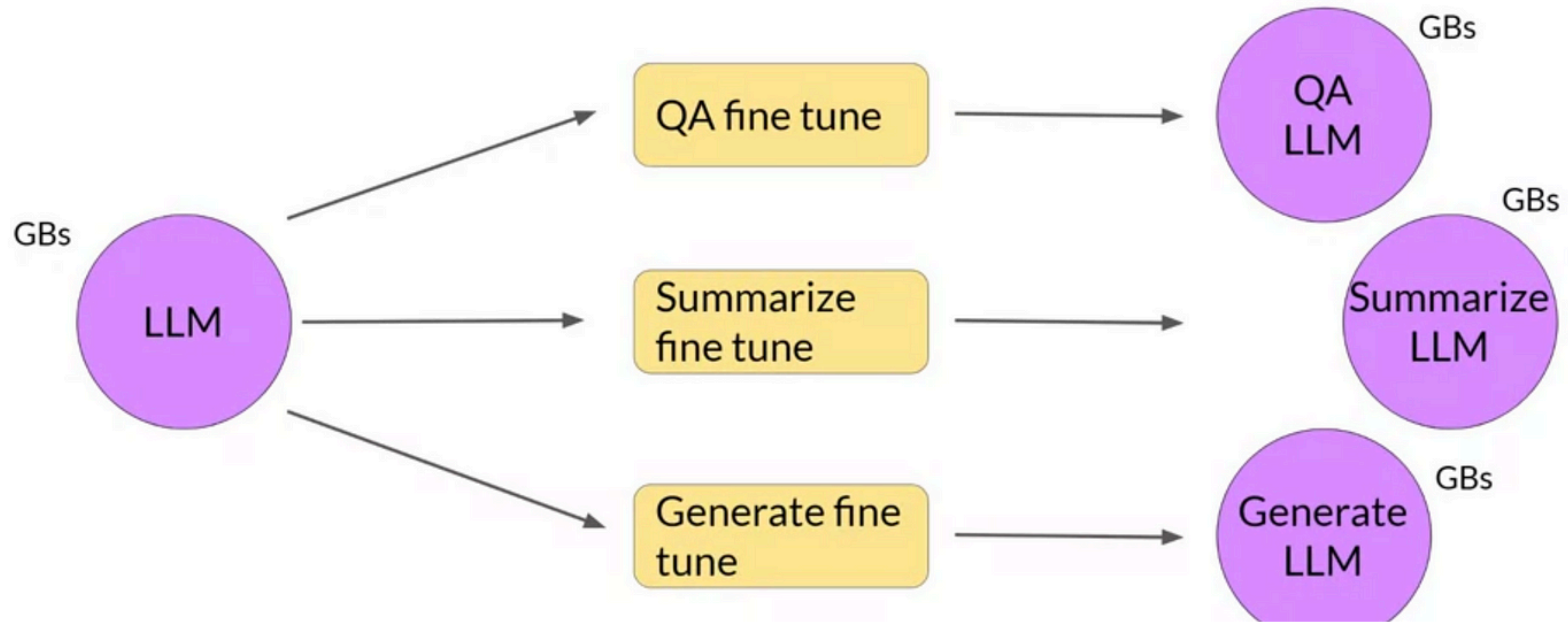
# PEFT

- **Idea.** Use only a small number of additional weight for fine-tuning.



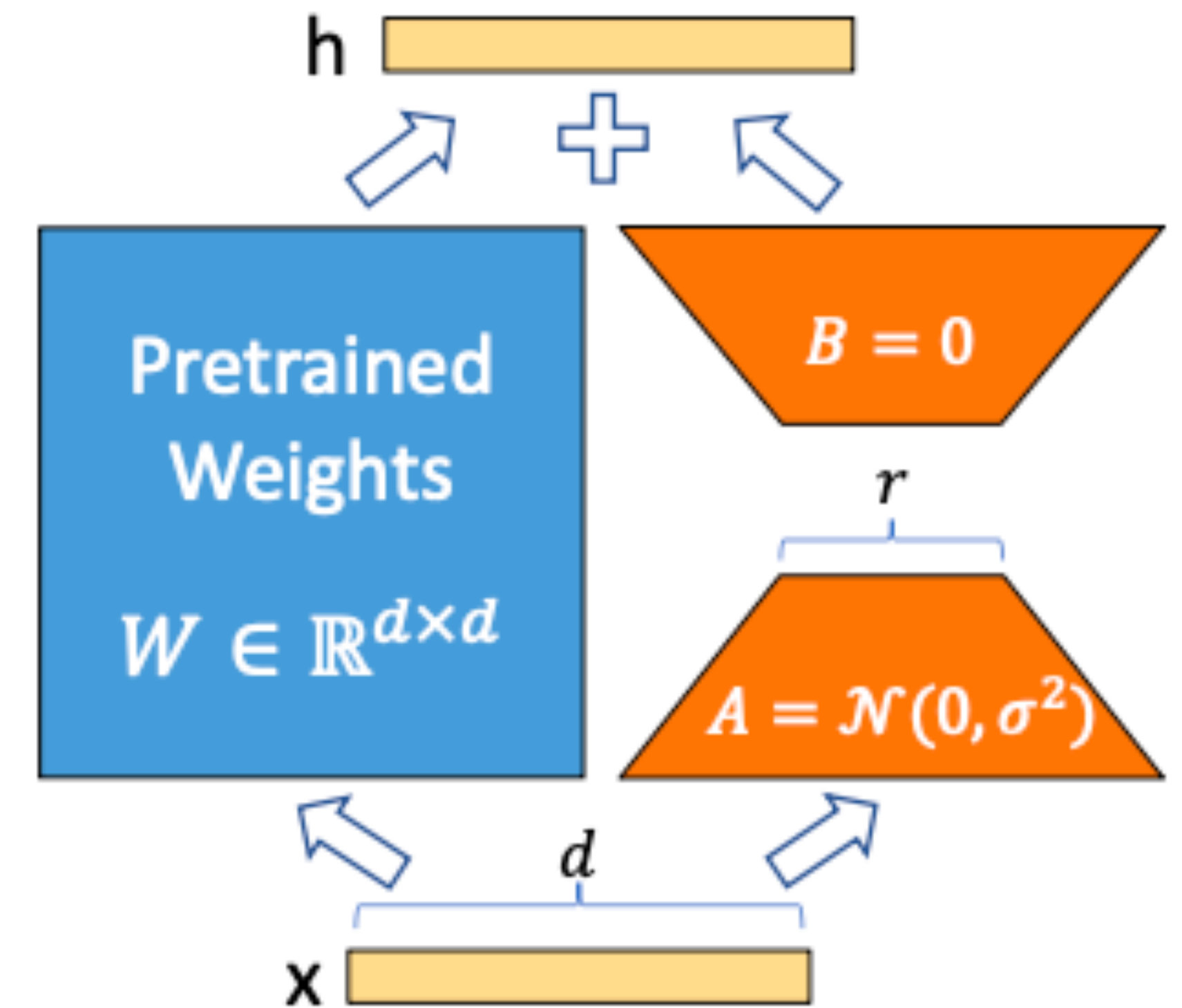
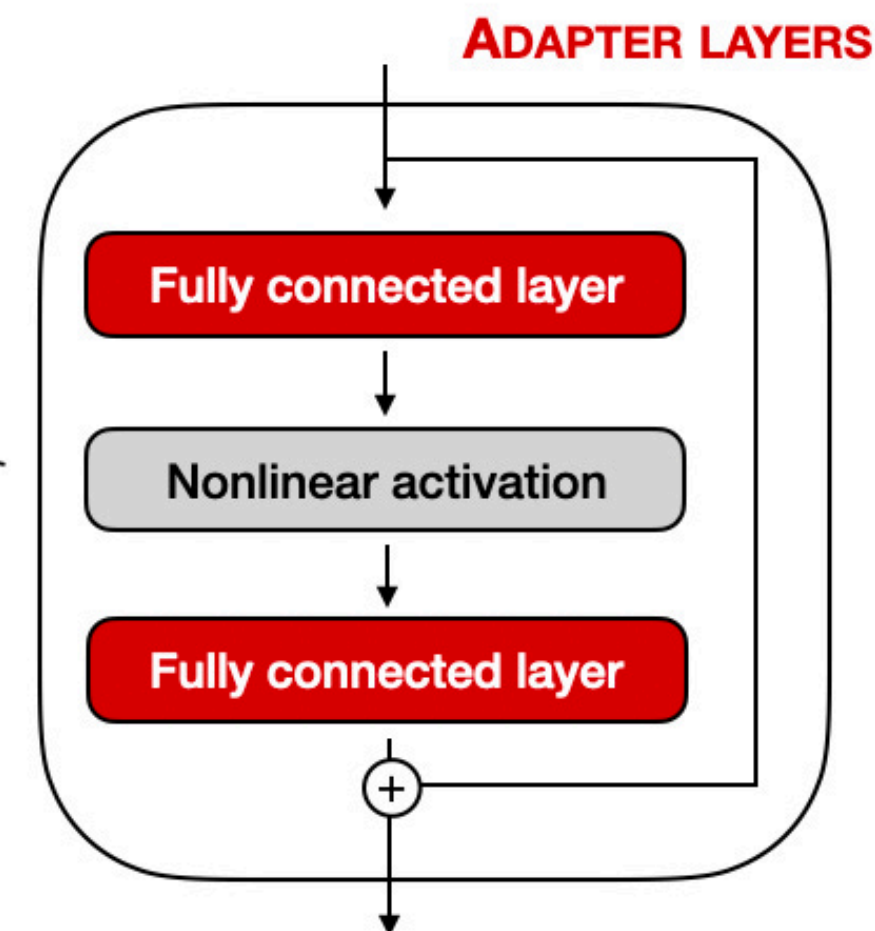
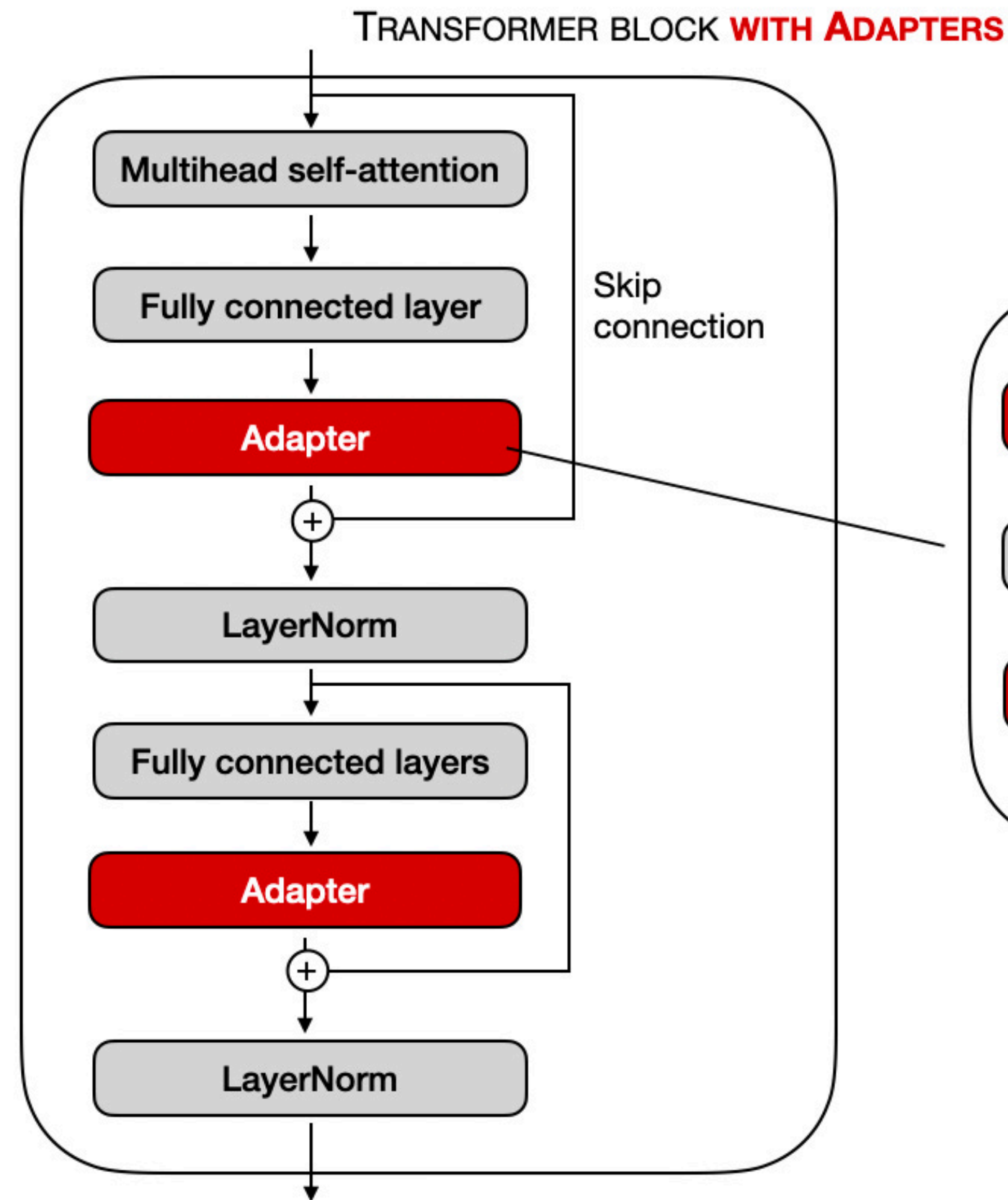
# PEFT

- **Benefit.** Low training cost, small per-task storage
  - Easy personalization / specialization.



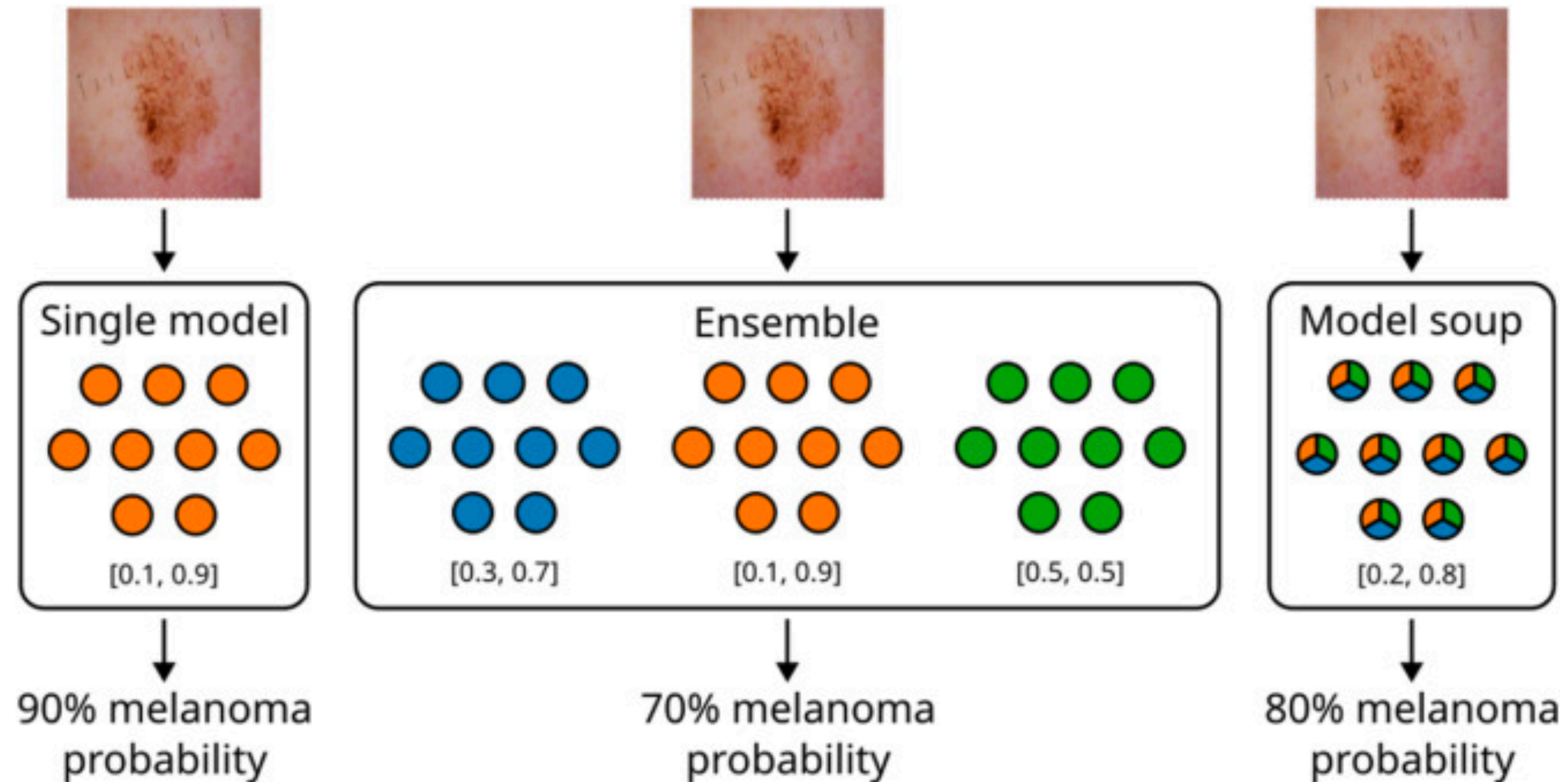
# PEFT

- **Key question.** How to augment the original model?
  - Add layers (adapter), Additive low-rank matrices (LoRA)



# PEFT

- **Advanced.** Model Soup, QLoRA ...



**Remarks**

# Concluding Remarks

- Making model efficient *requires...*
  - Understanding what is going on
  - Identifying the essence of ML practices
  - In-depth math & system knowledges
- As a result, we get...
  - Saving \$\$\$
  - Cleaner environment
  - Democratization / Decentralization in ML

**Cheers**